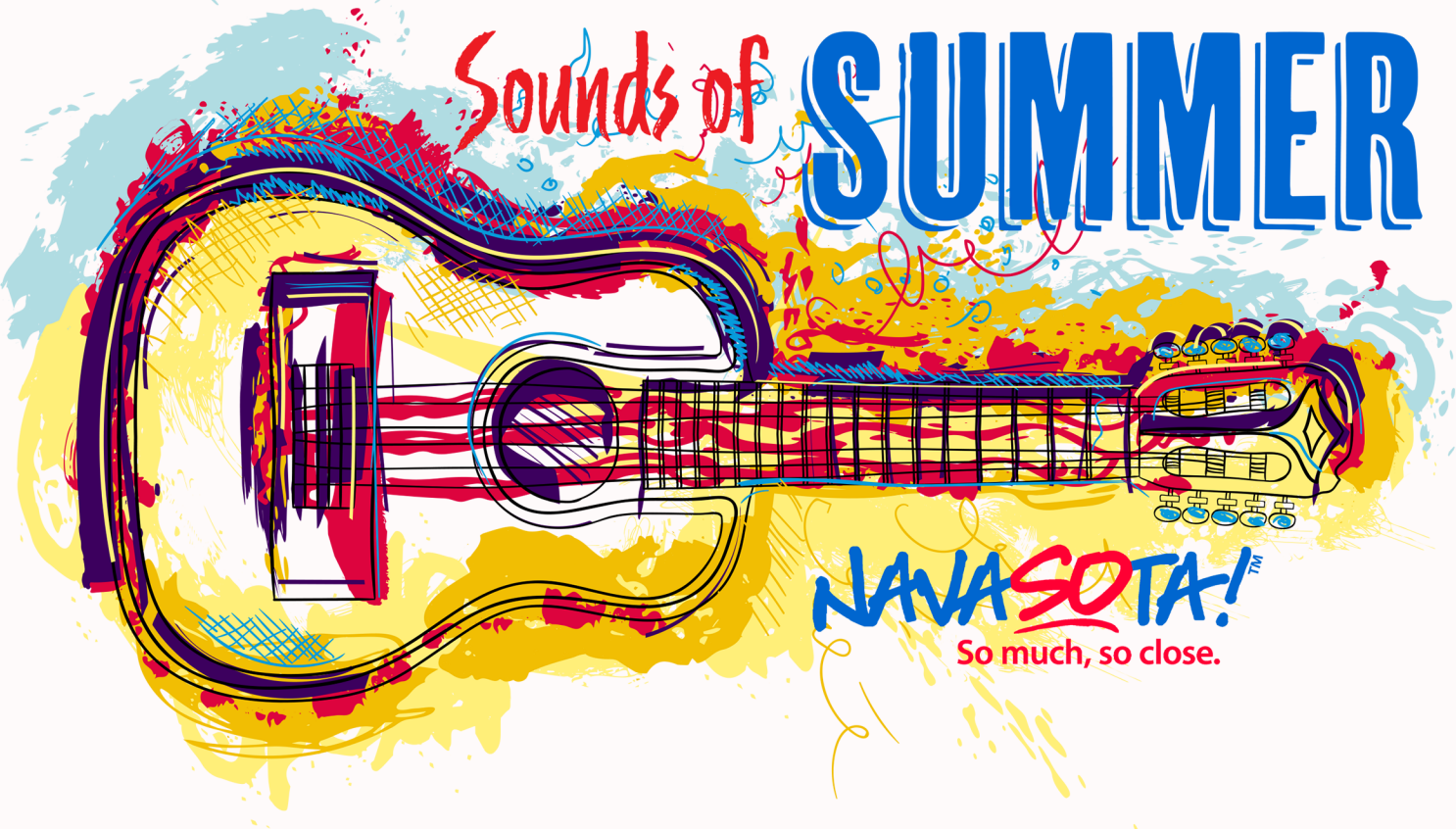


Sounds of **SUMMER**



**NAVASOTA!**<sup>TM</sup>  
So much, so close.

# Sponsorship Packet

3 Fridays | June 14, July 19, August 9, 2024





April 2024

**Dear Local Business Owner,**

On behalf of the City of Navasota, I am writing to inform you of some wonderful sponsorship opportunities for our Sounds of Summer Concert series in Downtown Navasota. This community concert series will be held three Friday evenings (June 14, July 19, and August 9) this summer in Downtown Navasota on the City Hall lawn. We would love to partner with you for this popular community event.

Sponsoring Sounds of Summer is a terrific opportunity for your business to align itself with a fun, family-friendly event held in the City of Navasota. In exchange for your sponsorship, we are committed to providing the highest level of recognition! I have attached a detailed list of the sponsorship benefits associated with the Sounds of Summer Concert Series including your business being recognized in our promotional materials, such as the event schedule, print advertisements, colored flyers and posters, sponsor banners, social media campaigns, the City of Navasota and Visit Navasota websites, and other publications.

**What is Sounds of Summer?**

Sounds of Summer is a free series of concerts held in downtown Navasota. This Concert Series is an opportunity to bring people together in our community to relax, have fun, and enjoy great music. The concerts will present a variety of musical entertainment in an atmosphere the entire family can enjoy! The success of the free Concert Series will rely heavily upon the generous financial support of a business like yours. Investment in the program will assist in paying the direct costs involved in producing and promoting the Sounds of Summer Concert Series. The ultimate purpose of the Concert Series is to enhance the quality of life within Navasota, by providing free entertainment options for community members and visitors.

Thank you for your consideration and thank you for all you do in our community. We look forward to partnering with you! If I can provide any additional information, please contact me at (936) 825-6475 or [thughes@navasotatx.gov](mailto:thughes@navasotatx.gov).

Sincerely,

A handwritten signature in black ink that reads 'Taylor Hughes'.

**Taylor Hughes**  
Marketing and Communications Manager



Mailing Address: P.O. Box 910, Navasota TX 77868  
navasotatx.gov thughes@navasotatx.gov (936) 825-6475

# Sounds of Summer Concert Series

(June 14, July 19, August 9)

## SPONSORSHIP FORM

### OPENING ACT - \$700

- Recognition in Sounds of Summer marketing materials.
- Recognition on City of Navasota social media platforms and websites.

### DUET - \$1,000

- Signage at Sounds of Summer.
- Acknowledgement of company on stage at each concert.
- One social media post on City of Navasota social media platforms acknowledging your support as a sponsor of Sounds of Summer. (Post is exclusive to your business ONLY.)
- Recognition in Sounds of Summer marketing materials.

### ROCKSTAR - \$1,800

- Signage at Sounds of Summer.
- Acknowledgement of company on stage at each concert.
- Logo on City of Navasota website, Sounds of Summer information event page.
- Two social media posts on City of Navasota social media platforms acknowledging your support as a sponsor of Sounds of Summer. (Post is exclusive to your business ONLY.)
- Recognition in all promotion and marketing materials regarding the Sounds of Summer concert series including radio spots.

**YES!** We would like to sponsor the City of Navasota Sounds of Summer Concert Series.

We'd like to support at this level:

\$700      \$1,000      \$1,800

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Website \_\_\_\_\_ Email \_\_\_\_\_

Phone Number \_\_\_\_\_ Contact Name \_\_\_\_\_

**Please make check payable to City of Navasota**

Enclosed: \$ \_\_\_\_\_

1. Please mail check & form to: City of Navasota, Attn: Marketing & Communications, P.O. Box 910, Navasota TX 77868

**2. Please email your logo to thughes@navasotatx.gov. Thank you!**